

2017  
*Armed Forces  
Day parade*

*Featuring the*



**U.S. AIR FORCE**

*Theme: "AIM HIGH" "Fly-Fight-Win"*

*May 5, 2017*

*Sponsored by*

*Chattanooga Area Veterans Council*



# Armed Forces Week Celebration

*Sponsored by the Chattanooga Area Veterans Council*  
P.O. Box 24984  
Chattanooga, Tennessee 37422



January 5, 2017

Fellow Patriot,

On behalf of the Chattanooga Area Veterans Council's Armed Forces Week Celebration Committee, I am honored to invite you to participate in the 2017 Armed Forces Day Parade at **10:30 AM on Friday, May 5, 2017.**

This year marks the **68th consecutive year** for our annual tribute to America's Active Duty and Reserve military personnel. *The parade date was moved from the traditional Armed Forces Day to allow the JROTC and school bands a chance to participate.*

Currently, Chattanooga is one of only a handful of cities in the nation to honor the defenders of our freedom with an Armed Forces Day Parade. Media outlets as well as selected celebrities have been invited to attend.

As the Parade Chairman, I am responsible for the assembly, coordination and conduct of the parade. In order to ensure we have a patriotic, well orchestrated, safe – as well as legal – parade, the Committee has established certain conditions that must be met in order to be granted permission to participate in the parade. Please carefully read and comply with these conditions as stated in the attached sheet titled, "Conditions for Participation".

Please complete and return the enclosed application by 31 March, 2017 if your organization wishes to participate this year. Prompt responses are necessary because of the limited time remaining and the limitations of the parade staging area itself. **The information provided will be used by the parade announcer**, so please ensure it is accurate and complete. A detailed parade order number and coordination instructions will be provided to you by April 24, 2017.

I am looking forward to your reply and to honoring the members of our Armed Forces who are presently serving our great nation. Please contact the undersigned if I can be of further assistance.

Sincerely,

Bill Norton  
**bill@metroservicesinc.com**



# Armed Forces Week Celebration

*Sponsored by the Chattanooga Area Veterans Council*  
P.O. Box 24984  
Chattanooga, Tennessee 37422



## CHATTANOOGA AREA VETERANS COUNCIL

### APPLICATION FOR PARTICIPATION IN THE 2017 ARMED FORCES WEEK CELEBRATION PARADE

**Friday May 5, 2017 10:30 AM**

#### **CONDITIONS FOR PARTICIPATION**

**The following guidelines are conditional to allowing participation in the parade:**

- 1. Each applicant will submit duly executed application for participation in The Armed Forces Week Celebration Parade (referred to herein as the "Application").**
- 2. Each participant agrees to abide by the regulations provided in the Application and Guidelines.**
- 3. Each participant agrees to abide by the coordinating instructions to be provided to each participating organization not later than 24 April, 2017.**
- 4. Each applicant acknowledges that the Chattanooga Area Veterans Council Armed Forces Week Celebration Committee shall review each application and reserves the right of final approval for an applicant's participation in the parade**

CHATTANOOGA AREA VETERANS COUNCIL

Application for Participation In the 2017 Armed Forces Week Celebration Parade

In consideration of being permitted to participate in the 2017 Chattanooga Armed Forces Week Celebration Parade, each applicant agrees to be bound by and to comply with the following conditions and rules as well as the Parade Guidelines:

1. The undersigned, as the representative for the organization, does hereby Release the Chattanooga Area Veterans Council Armed Forces Week Celebration Committee, its principals, and all representatives thereof, from any and all claims for damage, demands and actions whatsoever in any manner, as a result of participation in the Armed Forces Week Celebration Parade or any associated activities.
2. The undersigned understands the inherent risks involved in participation in The Armed Forces Week Celebration Parade (being historically slight with no known injuries in 68 years) and accepts full responsibility for the risk in participating in the parade. The organization representative will have all participants sign the enclosed waiver and maintain it on file.
3. The applicant will at all times fully comply with all ordinances, rules, laws and regulations: federal, state and local; in any way applicable to the Armed Forces Week Celebration Parade, and any associated activities. The applicant will at all times fully comply with all rules and regulations furnished to the undersigned at any time prior, during and subsequent to the parade.
4. The Parade's purpose is to honor those actively serving in the U.S. Military. The parade theme is "AIM HIGH FLY-FIGHT-WIN" This is the year of the United States Air Force
  - a. Participants must provide their own transportation for those desiring to ride in the parade. *However Trailers are available for those organizations desiring a float.*
  - b. Vehicles must be safe and designed so as not to damage public roadways (i.e., no tracked vehicles, equipment, etc., without the express prior approval of the City of Chattanooga. Participants must not distribute, peddle, solicit orders for sales, or advertise within the unit or during the parade.
  - c. The only sign allowed for each participating group will include the Unit's name and location. Commercial, political or personal agenda signs, banners or flags will be disallowed except to designate the sponsor. Signs, banners and displays are subject to approval by the Parade Coordinator.
  - d. Any emphasis on flags will be on the flag of the United States of America. In addition, one set of "unit Colors" that helps to identify the unit may be allowed (i.e., regimental Colors, Armed Forces colors, school Colors, post Colors.)

- e. The participant acknowledges that any activity that could cause public disorder, alarm or injury to any person or animal is prohibited, including offensive language, noise or odors, etc. Each organization accepts collective and individual liability for any disruption or injury caused by its behavior and participation. Any applicant may be refused if the parade Coordinator feels the equipment, motif or proposed entry poses a danger to themselves or to the public safety and welfare.
- f. The participant acknowledges that its conduct or unit equipment will not interfere with or impede other parade participants.
- g. The committee reserves the right to restrict the number of entries to maintain an orderly and timely event. Due to the time restrictions for traffic disruption of the downtown area, we are forced to ask that *marching units WILL NOT perform stationary drills or song performances.* All bands need to execute all performances while marching along the parade routes at the speed designated. The Official Reviewing party is to review the parade in a military marching drill style to ensure the smooth flow along the parade route. No "mini-concerts" or special drills performed at the halt before the reviewing stand can be allowed.
- h. Military & JROTC Units will perform according to standard drill cadence as established by their respective National branch of service Drill & Ceremonies Manual.

Failure to comply with these Conditions for Participation will result in your organization being denied future invitations.

**PLEASE FILL OUT THE FOLLOWING APPLICATION INFORMATION COMPLETELY AND RETURN PAGES 5-7 BY March 31, 2017 TO:**

Armed Forces Day Parade Committee  
P.O.Box 24984  
Chattanooga, Tennessee 37422

ATTN: Bill Norton  
423-593-6281  
Fax 423-870-5560

**All intervening and return information can be sent by E-mail. Please make every effort to send information and applications to [bill@metroservicesinc.com](mailto:bill@metroservicesinc.com)**

**PLEASE FILL OUT THE FOLLOWING APPLICATION INFORMATION  
COMPLETELY AND ONLY RETURN PAGES 5-7 BY March 31, 2017  
KEEP PAGE 8 FOR YOUR RECORDS**

*Parade Date May 5, 2017 10:30 AM*

Ensure that all participating sections from your organization are included. (Attach additional sheets as required.)

**Organization Name:**

**Address:**

As the official representative of \_\_\_\_\_ I agree that all participants from the above organization agree to abide by the Conditions for Participation as set forth by the Chattanooga Area Veterans Council.

\_\_\_\_\_  
Signature of Representative

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Phone#

\_\_\_\_\_  
Cell #

\_\_\_\_\_  
Date

\_\_\_\_\_  
E-mail Address

**All intervening and return information can be sent by E-mail. Please make every effort to send information and applications to [bill@metroservicesinc.com](mailto:bill@metroservicesinc.com)**

**CHATTANOOGA AREA VETERANS COUNCIL**

**Application for Participation in the 2017 Armed Forces Week Parade May 5, 2017 10:30AM**

**PLEASE FILL OUT THE FOLLOWING APPLICATION INFORMATION  
COMPLETELY AND RETURN PAGES 5-7 BY March 31, 2017**

**Names of Officers or Responsible Officials (Please Print)**

1. \_\_\_\_\_ Title \_\_\_\_\_ Phone \_\_\_\_\_

2. \_\_\_\_\_ Title \_\_\_\_\_ Phone \_\_\_\_\_

3. E-mail Address \_\_\_\_\_

**Person in charge during parade participation:** \_\_\_\_\_

**Describe your organization's relationship with or support for the Armed Forces:**

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**Has this unit participated in the Chattanooga Armed Forces Week Parade before?** \_\_\_\_\_

**How will the unit's participation emphasize the Parade's theme and support for the American  
Armed Forces?** \_\_\_\_\_

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**Does the unit have its own "Colors"?** \_\_\_\_\_ **If so, please describe briefly.**

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**Does your organization have its own professionally designed/produced sign or banner announcing  
its name/location?** \_\_\_\_\_

**If not, please state the unit's official name/title and location.**

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Type of Entry: Will you have? For all entries please list over all length. It is hard to estimate the space needed to line up a 9 ton truck with howitzer or 185 members JROTC Battalion.

- a. Vehicle(s): type (bus, truck, van, armored) Qty of each \_\_\_\_\_ truck \_\_\_\_\_  
Special Passenger that should be recognized please list below in the information
- b. Band: Number of Members \_\_\_\_\_ Approx Length \_\_\_\_\_
- c. Float(s): Approximate Length include towing vehicle \_\_\_\_\_
- d. Drill Team: Number of People \_\_\_\_\_
- e. JROTC: Number of People \_\_\_\_\_ Approx Length \_\_\_\_\_
- f. Animals: Type \_\_\_\_\_ Number of Animals \_\_\_\_\_
- g. Other: military /patriotic music \_\_\_\_\_

Information you desire to be announced as the unit passes the reviewing stand. (Name of entry, Sponsor, Leader, Band Director, Background Information, Support for parade's theme, if not readily apparent. Think of the New Year's Rose parade or Macy's Thanksgiving Day Parade) THIS INFORMATION IS REQUIRED FOR THE APPROVAL OF YOUR APPLICATION. PLEASE GO INTO DETAIL. Bands PLEASE list name of musical selections you will perform.

The undersigned, as the representative for the organization, certifies all members have signed the enclosed waiver, or copy thereof, and maintain it on file.

This application is signed on this \_\_\_\_\_ day of \_\_\_\_\_, 2017 by the undersigned on behalf of the applicant.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_ Title \_\_\_\_\_

\_\_\_\_\_  
Organization Name

**All intervening and return information can be sent by E-mail. Please make every effort to send information and applications to [bill@metroservicesinc.com](mailto:bill@metroservicesinc.com)**



